

4. INTERNATIONAL FEED

4.1. Introduction

EV will focus on improving the international feed product. The personalisation of the product for local markets will be achieved by allowing domestic broadcasters the ability to complement coverage with unilateral add-ons.

Every Turkish Airlines EuroLeague game will be monitored in the IMG Central Control Room; talkback to all venues will be introduced, ensuring the ability to have greater global control over the EuroLeague product. EV expects international broadcasters to enjoy IMG's stable "top & tailed" international feed. IMG will ensure that the technical facilities deployed will meet the standards expected by leading broadcasters around the world.

All games will be acquired and distributed in HD 1080 50i with stereo audio. Aspect ratio will be 16:9 (the video will comply with the format and levels specified in ITU-R BT.709-5 Part 2).

The technical equipment will consist in recent models from established manufacturers that have a proven track record of offering reliability and ease of use with very high levels of functionality and picture quality.

A reasonable level of spare equipment will be carried to ensure that occasional failures do not affect coverage standards.

Primary power supplies will be backed up with a separate secondary supply and, where possible, a UPS will be deployed to ensure that a continuous transmission can be maintained after a double catastrophic failure.

Attention will be paid to ensuring that all technical facilities are tested and lined-up well in advance of broadcast time. Consistent standards will be maintained on all circuits and satellite paths used for distribution and transmission.

The result of the technical standards and operational practices described above is intended to ensure that all broadcasters can receive a reliable and robust transmission with ensured standards of quality maintained across all games throughout the season.

The minimum technical facility at each game will be an 11-camera OB van with two super slow motion cameras. All cameras supplied must be provided as fully racked chains. 3x8 channel EVS or equivalent will be the broadcast replay solution, with an independent solution for the Instant Replay system.